

# Arlington County Civic Federation Digital Capacity Building Advisory Engagement Proposal

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# Wimbush Consulting

- ❑ Wimbush Consulting helps scaling organizations unlock their full potential through coaching, meeting and workshop facilitation, and advisory engagements.
- ❑ Chris is public sector management consultant who has worked with a range of organizations, including one of the largest integrated healthcare systems in the country – the U.S. Department of Veterans Affairs
- ❑ Chris has designed or led operations and legal teams for startup and mature companies, government agencies, and non-profits during periods of rapid growth.
- ❑ Chris served as a federal procurement trial and appellate attorney for the Civil Division of the United States Department of Justice.
- ❑ Chris graduated with an MBA from Babson College's F.W. Olin Graduate School of Business, earned a law degree from the University of Virginia School of Law, and earned a BA in Political Science (Public Policy Focus) from George Washington University.
- ❑ Chris is licensed to practice law in the Commonwealth of Virginia and the District of Columbia.



# Problem Statement

Residential associations in Arlington County have a wide range of capacity for using digital infrastructure. Currently, some residential associations do not have access to current digital infrastructure. As a result, these associations are thus less able to engage members digitally to organize and are often adversely affected in the county decision making processes. Some residential civic associations have extensive technology and other forms of infrastructure, which gives them an organized voice in county civic engagement processes. The Civic Federation seeks to address this digital divide through this research project.



# Project Objectives

1. Identify what technology and other infrastructure is necessary for residential civic associations need to thrive and participate more fully in county civic processes.
2. Identify best practices residential civic associations can employ to establish or modernize their technology and other infrastructure.
3. Develop a framework for the Civic Federation to provide or otherwise host technology infrastructure for residential civic associations in need of direct support.



# Proposed Scope of Work

Phase	Key Objectives and Deliverables	Timeline
Phase 1: Stakeholder Interviews	<ul style="list-style-type: none"><li>• <i>Key Objectives:</i> Interview key Civic Federation, residential civic association, and county stakeholders</li><li>• <i>Deliverables:</i> PowerPoint presentation detailing findings for the Civic Federation Board of Directors</li></ul>	<ul style="list-style-type: none"><li>• Phase complete within 14 days of approval to launch project and agreement with Board on list of stakeholders to be interviewed</li></ul>
Phase 2: Recommendations	<ul style="list-style-type: none"><li>• <i>Key Objectives:</i> Provide recommendations to the Civic Federation Board of Directors based on team interviews and best practices.</li><li>• <i>Deliverables:</i> Memo detailing recommended approach for providing support to residential civic associations, including identified best practices</li></ul>	<ul style="list-style-type: none"><li>• Phase complete within 30 days of completion of Phase 1</li></ul>

