

# Communications Committee Charter

Approved by the ACCF Board of Directors, Wed 21 Febr 2024

**It shall be the duty of this committee to develop a communication plan to inform and engage Delegates, Alternates, Member Organizations, the media, and community organizations on a regular basis about Federation news, meetings, activities, programs, and events and to promote and advocate for adopted ACCF positions.**

**Members will include officers and individuals designated by the board with specific responsibilities related to communication including, but not limited to:**

- **the Secretary responsible for the newsletter,**
- **a Webmaster responsible for the website and other communications platforms such as Vimeo, Constant Contact and Zoom,**
- **a Social Media coordinator responsible for Facebook, Twitter and other social media, and**
- **a Membership Committee representative responsible for developing and supporting additional methods to augment communications by and for members,**
- **a member technical support lead responsible for providing technical support to members for their internal communications.**



Groups.io

# What is Groups<dot>io?

- Groups<dot>io is a ListServ.
- ListServes function as interactive bulletin boards, when individuals can share and comment on information.
- Traditionally, ListServes are email-based, but many are now accessible via a web interface as well.

# Why Groups<dot>io?

- Affordable; free for up to 100 members.
- Above 100, 44¢ per member per year.
- Easy interface to navigate.
- Clear and powerful controls for moderation.
- Gets groups off the ground without the challenges of maintaining a website.

- Groups<dot>io is already used by a number of civic associations.

	JAN	FEBR	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
2024	243	143	68									
2023	259	203	235	241	277	193	254	187	172	198	240	229
2022	219	170	160	207	352	257	236	264	278	281	219	169
2021	244	250	229	266	342	345	249	225	227	197	245	244
2020	198	107	410	414	467	339	324	371	431	442	307	369
2019	122	157	201	155	187	184	117	89	194	139	124	174
2018	229	211	223	162	173	109	162	167	154	194	203	128
2017	201	222	320	263	210	184	173	220	198	251	203	126
2016	395	209	213	240	229	211	182	175	188	141	175	232
2015	180	208	288	208	248	178	208	176	152	208	225	174
2014	317	223	224	279	199	281	235	172	244	227	203	150
2013	294	223	258	170	234	226	158	136	192	165	199	244
2012	190	178	148	164	241	331	319	207	228	231	199	181
2011	231	149	115	214	266	171	229	167	203	107	194	156
2010	138	143	149	238	135	223	170	114	135	144	171	160
2009	123	157	144	169	158	109	129	84	156	213	118	91
2008	96	103	63	89	158	113	121	88	104	104	118	88
2007	72	83	93	88	126	91	87	65	128	96	58	72
2006	85	72	127	125	115	97	132	70	93	81	139	76
2005	103	85	132	147	210	190	69	96	107	109	72	60
2004	67	118	125	131	137	80	119	88	95	99	72	141
2003	73	108	170	139	147	115	88	101	166	77	100	64
2002	35	46	52	69	54	117	140	56	145	107	101	64
2001	21	34	37	28	20	24	22	16	44	34	37	18
2000			9	8	6	3	13	6	19	46	39	44

*Almost 47k posts in 24 years.*

The Communications Team will work with civic groups that have no reliable means of communication that are interested in starting a listserv.

We are looking to get started with a couple of groups this spring.

If your group is interested, drop an email to [communications@civfed.org](mailto:communications@civfed.org)

# Questions?