

THE ARTS IN ARLINGTON

Culture, Community and Bottom-Line Benefits





- Live theatre
- Visual art exhibits
- Dance
- Musical concerts
- Heritage performances
- Arts festivals
- Public art
- Film festivals



Performance Venues

- Arena Stage
- Clark Street Playhouse
- Gunston Arts Center
- Kenmore Middle School
- National Rural Electrical Cooperative Association
- Rosslyn Spectrum Theater
- Signature Theatre
- Theatre on the Run
- Thomas Jefferson Community Theater



signature



Studios & Galleries

- Arlington Arts Center
- Columbia Pike Artist Studios
- Lee Arts Center
- Thomas Jefferson Arts Studios



...and in the neighborhoods



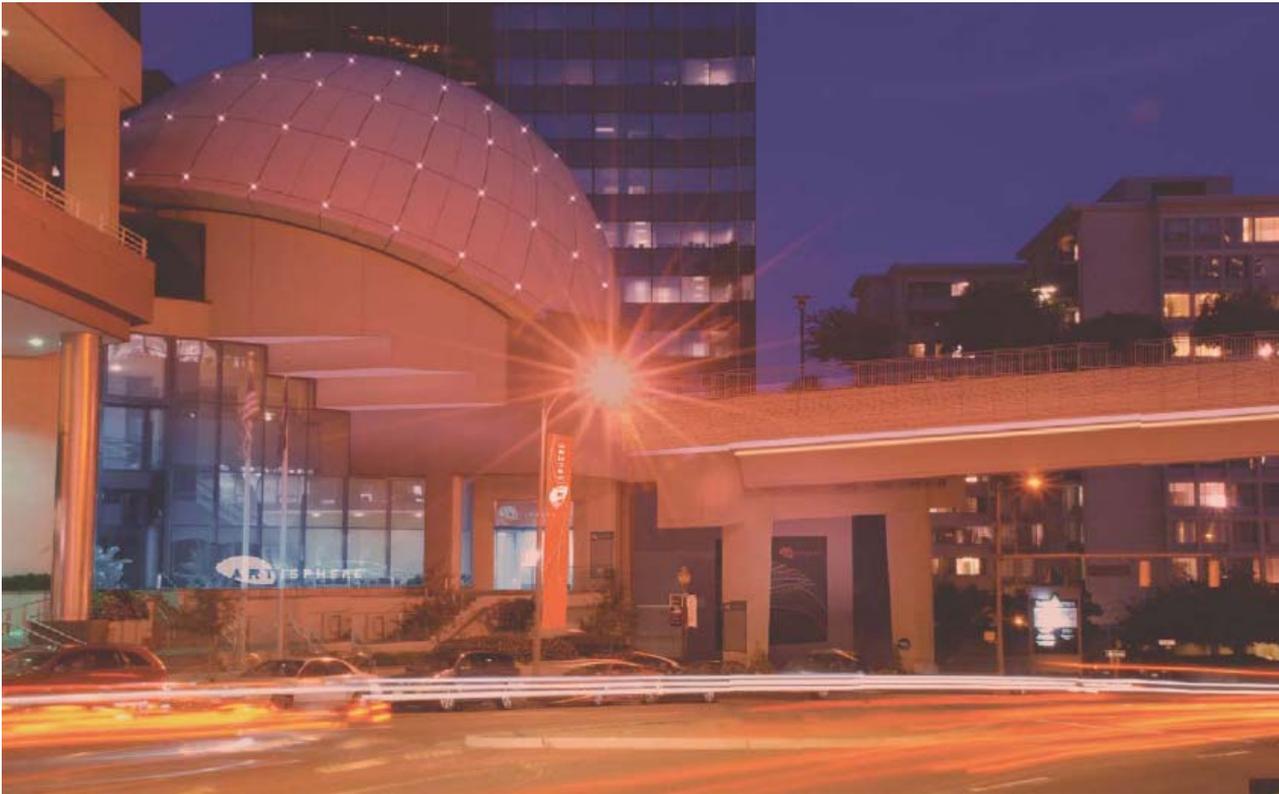
An Economic Asset

A 2009 local economic impact study of Arena Stage & Signature Theatre showed:

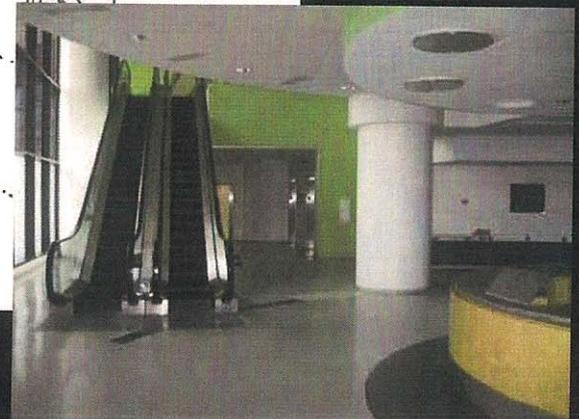
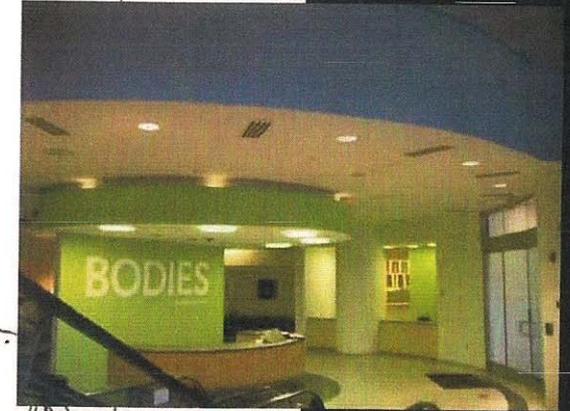
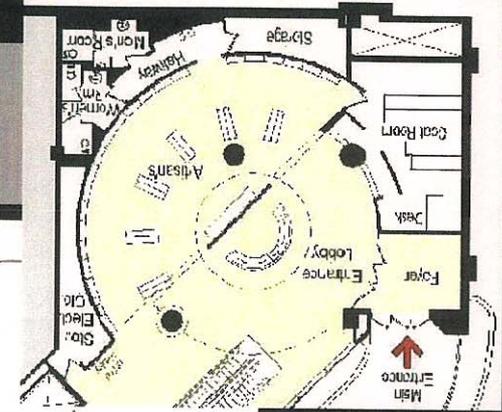
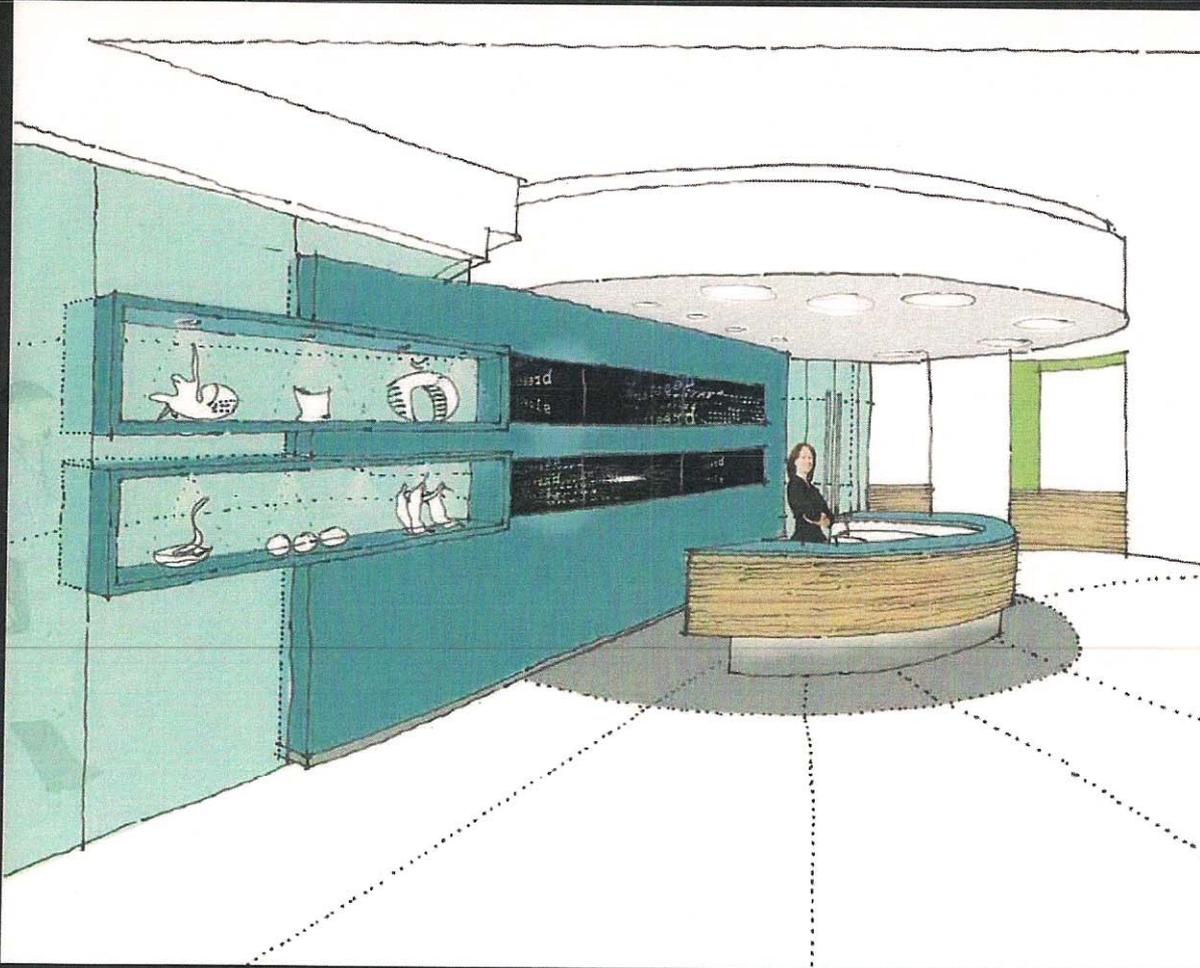
- More than 50% of theater patrons visit a restaurant prior to attending the show
- On performance nights, area restaurants experience increased sales of 7 to 20%
- Each performance generates an average of \$8,000 in total restaurant sales
- Approximately \$4 million annually is generated in Arlington restaurant and retail sales

An Arts Space for Everyone

The Artisphere: *A Cultural Center in the Former Newseum Space*



Entry & Retail Area



The Artisphere:

- A metro-accessible destination attraction in Rosslyn
- A dynamic and diverse center to showcase the arts in Arlington
- Multidisciplinary programming
- 12 hours a day, 7 days a week
- 20+ events per week
- 250,000+ estimated annual audience

Artisphere Features & Attractions

- Centralized box office
- Hip café/bar
- Retail fine crafts
- Dance hall
- Performance space
- Exhibit space
- “Town square” gathering place