

ATTACHMENT A:

AUDIENCES

DESIRED RESPONSE

Students:

- Elementary
 - Walkers
 - Bus riders
- Middle
 - Walkers
 - Bus riders
- High School
 - Walkers
 - Bus riders
 - Drivers
- College
- ESL
- Private schools

Behavioral Modification

Behavioral Modification

Behavioral Modification

Understanding

Behavioral Modification

Behavioral Modification

Parents:

- Elementary
- Middle
- High School
- College
- ESL

Behavioral Modification

Citizens without students:

- Apartment dwellers
- Condominium dwellers
- Homeowners
- Business owners
- Renters
- Landlords
- Commuters
- Visitors

Behavioral Modification

Arlington County employees

Understanding

- Bus drivers
- Crossing guards
- Code enforcement personnel
- Snow clearing personnel
- Police

Behavioral Modification

Other localities:

Awareness/Appreciation/

- Alexandria , Fairfax,
Fairfax City, Falls
Church, etc.

Imitation?

ATTACHMENT B:

MEANS

Article in the Fall Citizen

Press release announcing the initiation of the program/ordinance

Board meeting activity in connection with announcing the program/ordinance

Board member interviews

Info31 "County Line" spot

School curriculum safety add-on

Civic association briefings

Election Day

Brochures/pamphlets

Safe Route maps

Signs

Solid Waste Hangers

Cable TV bills

Water bills

Safety assemblies in schools

Fire Prevention Week (October)

County Fair

School activity books

AAA videos

High school message boards

Car decal registration

Tax payment time

Walk Your Child to School Week (Oct. 2-6)

ATTACHMENT C:

MESSAGES

Student safety to and from school is everyone's responsibility.

Students have a responsibility to be safety-conscious.

Residents with sidewalks in front of their dwellings along school routes are responsible for clearing them of snow. If they cannot, they need to request assistance.

Children are our future.

Always drive as if school's in session.

No turn on red when pedestrians are present.

School zone speed limits are set for a reason—to protect our children.

Messages for utility bills:

SCHOOL'S IN SESSION - WATCH YOUR SPEED IN SCHOOL ZONES (Aug.-Oct.)

MAKE SCHOOL ROUTES SAFE - KEEP YOUR SIDEWALKS CLEAR (Nov.-Jan.)

THANKS FOR KEEPING SCHOOL ROUTES CLEAR THIS YEAR (Feb.-April)

SUMMER'S HERE - WATCH FOR CHILDREN AT PLAY (May-July)

ATTACHMENT D:

TIMELINE

AUGUST

- County Board (Aug. 5)/School Board meeting "Kick Off"
- ACM(PA) Press Release
- Channel 31 School Safety spot on "County Line" produced with police crossing guards
- Schools Safe Routes letter to bus *and walking students with safe route map*
- Schools, Police, Sheriff, Libraries and Police distribute school safety literature at County Fair (Aug. 18-20)
- Utility bill reminders for 25mph school zones (Cycle 3)

SEPTEMBER

- Schools include a "Safe Routes" message in the superintendent's letter as well as safety brochures in First Day Packets
- Channel 31 School Safety spot repeats on "County Line"
- Citizen article on "Safe Routes" program (Sept. 23)
- Schools publicize "Safe Routes" at Back to School Night activities
- Utility bill reminders for 25 mph school zones (Cycle 2)
- Backpack distribution #1

OCTOBER

- "National Walk Your Child to School Week" (Oct. 2-6)
- "Safe Routes to School" maps used as part of a safety curriculum
- Schools/DHS safety assemblies with puppet show
- Fire Department publicizes "Safe Routes" at open houses during National Safety Week
- Prepared article distributed for publication in Civic Association newsletters
- Halloween safety
- Utility bill reminders for 25mph school zones (Cycle 1)
- Backpack distribution #2

NOVEMBER

- Schools distribute "Safe Routes" literature on Election Day (Nov. 6)
- Utility bill reminders to shovel snow off "Safe Routes" (Cycle 3)
- Backpack distribution #3

DECEMBER

- Prepared article distributed for publication in PTA newsletters
- Utility bill reminders to shovel snow off "Safe Routes" (Cycle 1)
- Backpack distribution #4

JANUARY

- Schools "Snow-Line" reminder letter includes "Safe Routes" message
- Solid Waste "hangers" encourage citizens to shovel walks
- Citizen article on clearing snow from "Safe Routes"
- Channel 31 "County Line" spots on:
 - Snow traffic at schools
 - How to shovel snow safely
 - County snow operations
- Utility bill reminders to shovel snow off "Safe Routes" (Cycle 2)
- "Safe Routes" school curriculum for K-5th grade
- Scouts enlisted to distribute "thank you" hangers to citizens who shovel their sidewalks
- Backpack distribution #5

FEBRUARY

- Repeat Channel 31 "County Line" January spots
- Utility bill "thank you" for helping keep "Safe Routes" open (Cycle 3)
- Continue scout distribution of "thank you" hangers to citizens who shovel their sidewalks
- Backpack distribution #6

MARCH

- Utility bill "thank you" for helping keep "Safe Routes" open (Cycle 1)
- Backpack distribution #7

APRIL

- Utility bill "thank you" for helping keep "Safe Routes" open (Cycle 2)
- Backpack distribution #8

MAY

- Memorial Day Safety
- Utility bill reminder to watch for children playing outside (Cycle 3)
- Backpack distribution #9

JUNE

- Summer safety
- Utility bill reminder to watch for children playing outside (Cycle 1)
- Backpack distribution #10

JULY

- Summer School safety reminders for students
- Utility bill reminder to watch for children playing outside (Cycle 2)

ATTACHMENT E

Immediate Actions:

Barrett Elementary

- Put out Smart Set speed displays on N. George Mason Drive

Jefferson Middle

- Put out Smart Set speed displays on S. second Street
- Enforce ordinance against cars parking too close to corner of Second Street and Old Glebe Road
- Require property owner to trim hedges intruding into Second Street sidewalk

Swanson Middle

- Replace missing median bollards

Glebe Elementary

- Replace signs on Wink-O-Matic displays
- Have Police increase enforcement of parking restrictions in the Fire Lane and drop-off areas

Glencarlyn Elementary

- Install advance school crossing sign for westbound 7th Road South
- Adjust the timing of the school flasher signal for southbound South Carlin Springs Road
- Increase Police enforcement on-site to address illegal left turns and parking violations. Assign school staff to facilitate movement of vehicles in drop-off lane.

Washington-Lee High School

- Adjust timing of the N. Quincy Street school flasher signals
- Install a School Crossing sign on northbound Stafford Street in advance of the crosswalk at 13th Street North
- Replace missing pedestrian signal signs at the Stafford Street/Washington Boulevard intersection

Randolph Elementary

- Change parking restriction along curb from 15 minutes to drop-off/pick-up only
- Provide additional Police enforcement of speeding on Quincy Street and illegal parking of vehicles across sidewalks

Yorktown High

- Replace missing no parking sign on Yorktown Boulevard
- Install School Crossing signs on 28th St.

Kenmore Middle

- Require property owner to trim back bushes growing into sidewalk

Hoffman- Boston Elementary

- Install School Crossing signs on S. Queen and 13th streets

Short Term Actions (two to five months):

Barrett Elementary

- Install School Zone Flashing signals on Henderson Rd and N. George Mason Dr.
- Paint crosswalks on Henderson Road at 4th Road and Thomas Street
- Widen sidewalks at northwest and northeast corners of George Mason Drive and Henderson Road
- Educate parents to not park in the drop-off lanes

Jefferson Middle

- Install traffic signal on South Glebe Road at S. Second Street
- Install school zone flashing signal on S. Second Street on each side of the school

Swanson Middle

- Relocate fence, along the Patrick Henry Drive side of school, two feet back from the edge of the sidewalk

Glebe Elementary

- Relocate "End School Zone" sign on Glebe Road to the north of Woodstock Street
- Install new School Crossing signs on Glebe Road near 18th Street
- Repaint mid-block ladder crosswalk on N. Culpeper Street near 19th Street N.
- Address snow removal problems through ordinance and increased County efforts

Tuckahoe Elementary

- Move fence at least two feet back from the edge of the sidewalk along the 26th Street side of the property

Glencarlyn Elementary

- Repaint crosswalk on S. Jefferson Street at 7th Street South

Washington-Lee High

- Mark a center median on N. Quincy Street between 13th and 14th street and install median bollard (SPCCDs)
- Repaint all crosswalks on Quincy Street at Washington Boulevard
- Paint a laddered crosswalk across Quincy Street at 13th Street

Randolph Elementary

- Construct curb ramps at S. Quincy Street crosswalk
- Increase security along path through woods. Perhaps assign school staff to monitor student safety

Yorktown High

- Mark a crosswalk on Yorktown Boulevard at N. George Mason Drive. Install a new curb ramp at the southwest corner of the intersection
- Relocate the crosswalk at the 28th St./N. Greenbrier Street intersection to connect the school and the student parking area
- Install a railing or fence at the back edge of the sidewalk along N. Greenbrier Street near the student parking lot

Long Term Actions (post year 2000, as funding permits):

Barrett Elementary

- Get agreement from adjacent property owners to clear snow from walks
- Change driveways and vehicular circulation on site

Jefferson Middle

- Construct sidewalk on S. Highland Street between 2nd and 6th streets
- Reconstruct S. Second Street adjacent to school to reduce cross-section and highlight the pedestrian nature of the area
- Incorporate widened sidewalk into Glebe Road bridge replacement project

Swanson Middle

- Construct project to tighten curb return radii and narrow roads at least on the southwest and northeast corners. Install new curb ramps.
- Plan traffic and pedestrian routes for future construction project
- Construct a new sidewalk on N. Longfellow Street between 16th and 18th streets

Glebe Elementary

- Construct missing section of sidewalk on 17th Road and N. Culpeper Street

Tuckahoe Elementary

- Post a crossing guard at 26th and N. Underwood streets
- Construct sidewalks along N. Underwood St between Lee Hwy and Little Falls Road
- Reconstruct the Sycamore/26th Street intersection with tighter curb return radii, a nub and island
- Extend the median on Sycamore Street to meet the crosswalk at the south side of 26th Street N.
- Install speed humps or other traffic calming devices on 26th St N.

Glencarlyn Elementary

- Relocate the sidewalk along Carlin Springs Road to provide a five-foot wide landscaped separation between the walk and the traffic lanes. Plant trees in strip
- Improve lighting at front entrance to the school

- Address erosion of hillside along path to the rear entrance of the school. Monitor condition of trail surface to ensure against slippery conditions. Review security along the path and consider measures to improve surveillance there.

Washington-Lee High

- Construct a sidewalk adjacent to the Stafford Street parking lot between the school entrance and the street
- Install a sidewalk on along 13th Street N. between Stafford and Utah streets

Yorktown High

- Construct nub on school side of crosswalk on Yorktown Blvd at 30th Street
- Pursue installation of missing sidewalks on N. Florida, Greenbrier and other streets in the vicinity of the school.
- Install nub on the school side of the crosswalk on 28th Street at Florida Street

Kenmore Middle

- Reconstruct the sidewalk along Carlin Springs Road to create wider sidewalks that are separated from the curb
- Rebuild driveways onto Carlin Springs Rd to tighten curb returns and mark crosswalks
- Relocate the traffic signal to the intersection of 3rd St and a realigned school driveway
- Clear snow from sidewalks in the Carlin Springs Rd/Arlington Blvd interchange
- Extend median on Carlin Springs Road to 1st Street S.

Actions Requiring Further Evaluation:

Barrett Elementary

- Consider installing "No RTOR When Pedestrians Present" sign for northwest corner
- Paint crosswalks across the drop-off lane in front of the school
- More boldly highlight the north-side crossing of George Mason Drive

Jefferson Middle

- Paint laddered crosswalk across Second Street at spot where students cross

Swanson Middle

- Narrow Patrick Henry Drive and use space to widen sidewalk along school
- Reconstruct Washington Boulevard between Patrick Henry Drive and Longfellow Street to include a raised median
- Install warning sign "Yield to Persons in Crosswalk" for left turns from northbound Patrick Henry Dr to westbound Washington Blvd

Tuckahoe Elementary

- Encourage O'Connell students to take transit rather than drive by offering transit subsidies and parking disincentives

Glencarlyn Elementary

- Paint crosswalks at either end of the drop-offs to highlight the pedestrian routes and channel students away from approaching vehicles

Washington-Lee High

- Mark a crosswalk at the 14th and the 13th street ends of the drop-off lane

Randolph Elementary

- Rebuild curb ramps at corners of Quincy and 16th Streets to use 15 foot radii
- Reopen drop-off lane in front of school. Provide additional student waiting areas to either side of school's main entrance

Yorktown High

- Reconstruct 28th Street intersection at Yorktown Blvd to tighten curb returns and narrow the crossing distance
- Consider narrowing Yorktown Blvd to a single lane in each direction and constructing a landscaped median or refuge islands in the road

Kenmore Middle

- Replace faded Wink-o-Matic signs
- Investigate retiming of traffic signals at Arlington Boulevard/Carlin Springs Road interchange to create periods of fewer conflicts with turning vehicles
- Investigate use of photo enforcement for traffic signal at 3rd and Carlin Springs Road